

Complementary Health Education Organization

CHEO 2010 & 2011 MEMBERSHIP & AD INFO

Name: _____ Phone: _____

Business Name: _____ Phone: _____

[Circle one: Personal Name or Business Name as Primary Name for Your CHEO Membership listing]

Address: _____

City: _____ State: _____ Zip: _____

E-mail _____

Website _____ Website: _____

-----MEMBERSHIP IN YOUR GREATER AREA CHEO GROUP-----

___ Greater Chattanooga Area ___ Greater Knoxville Area ___ Both [add \$20.00 per-year] ___ years

Practitioner Annual Dues: ___ New 1-year \$35.00 ___ Renewal 1-year \$30.00 ___ 2-year *\$60.00

Practitioner 1-year membership includes: 1 CHEO Web Listing with your photo with 3 Category listings.

Practitioner 2-year membership includes: 1 CHEO 2-Year Print Directory listing with 3 Category listings
PLUS your Web Listing with photo & 3 Category listings.

Supporting Member Annual Dues: [Single or Couple] ___ 1 year \$25.00 ___ 2 year \$40.00

-----WEB ADS: are available for Web Membership Directory and Web Find-A-Practitioner [2 maximum]

___ 1 Web Ad \$35.00 ___ 2 Web Ads \$55.00 Design Fee included [Same design used for 2 web ads]

Renewals: ___ 1 Web Ad \$20.00 ___ 2 Web Ads \$40.00

-----CHATTANOOGA PRINT DIRECTORY DISPLAY ADS -----

___ Front Inside Cover or ___ Back Cover: \$700/each & 400 free Directories

___ Back Inside Cover or ___ pg 4 or ___ Page Centerfold Full Page Ad: \$500 each & 300 free Directories

___ Full Page Ad: \$450/each & 250 free directories

ALL FULL PAGE ADS(above) include 1 Free Print biz-card ad, 2 Free color Web ads, & 1-mo.CHEO web Spotlight

___ 1/2 Page Ad: \$250/each 1 Free color web ad & 150 Directories

___ 1/4 Page Ad: \$150/each 1 Free color web-ad & 75 Directories

___ 1/8 Page / Business Card Ad: \$75/each 1 FREE color web ad & 25 Directories

DESIGN FEE: ___ \$90 Full page; ___ \$70 1/2 page; ___ \$50 1/4 page; ___ \$40 1/8 page / Biz card

THREE CATEGORIES: Practitioner Product/Service Listings ___ check here to have Web Editor choose

See www.4CHEO.org and Click Find-A-Practitioner for 200+ Categories Available

Additional Categories available ___ 2 for \$5.00 ___ 4 for \$10.00 ___ 6 for \$15.00 [9 categories max including free-3]

DESCRIPTION OF PRODUCT OR SERVICES: Print 30 words or less. [up to 300 characters max]

Please make your check payable to: CHEO

In Chattanooga, mail this Membership Form & check to: CHEO, P.O. Box 28034, Chattanooga, TN 37424

Chattanooga contact: Lynne Higgins 706-891-6868 or email lynne.123@comcast.net

*Note: for Knoxville Chapter ONLY members, if you choose a 2-year Knoxville membership, please pay only \$55

In Knoxville, mail this Membership Form & check to: Knoxville CHEO, P.O. Box 22511, Knoxville, TN 37933.

Knoxville contact: Mary Ann Collins 865-458-1076 or email admacollins@bellsouth.net